

# OneTen

EAST PEARSON

*Magnificent Mile  
Flagship  
Opportunity*

GOLD COAST // CHICAGO



 **BAUM**  
REALTY GROUP

OWNED BY

 **STERLING**  
ORGANIZATION

# The Magnificent Mile

*One of the most vibrant and successful commercial, residential, cultural and tourist destinations in the world.*

North Michigan Avenue, known as The Magnificent Mile, is an unparalleled, mixed-use district located just north of downtown Chicago.

The Magnificent Mile and the surrounding Gold Coast neighborhood benefit from a unique mix of premier retailers, individual boutiques, and distinctive restaurants coupled with popular attractions, world-class and award-winning hotels, beautiful residences, landmark architecture and prestigious education & medical facilities.



## FOR MORE INFORMATION CONTACT

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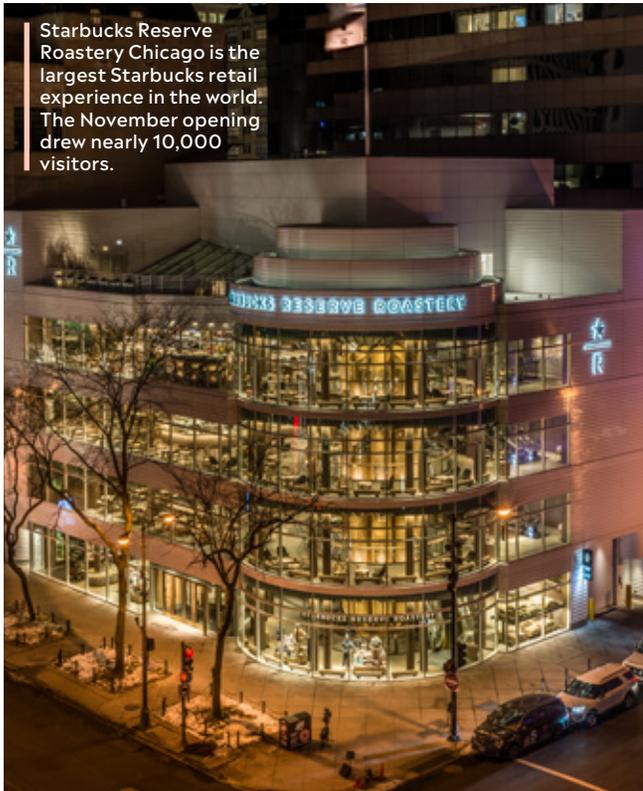
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Apple's Michigan Avenue flagship experience is designed to minimize the boundary between the city and the Chicago River.



Starbucks Reserve Roastery Chicago is the largest Starbucks retail experience in the world. The November opening drew nearly 10,000 visitors.

### FLAGSHIP RETAIL EXPERIENCES

Impressive store facades, unique merchandise and immersive retail environments are found at more than 50 flagship retailers and brand houses, in addition to new store openings all the time. Notable flagships include Apple Michigan Avenue and Starbucks Reserve Roastery, a 5-story multi-sensory destination that opened November 2019.

### VERTICAL SHOPPING CENTERS

The Mag. Mile is anchored by three major shopping centers, each with a blend of luxury brands and local boutiques. The 900 North Michigan Shops, Water Tower Place, and The Shops at North Bridge which has expanded to encompass a six-block district. All three shopping centers are anchored by major department stores and have undergone extensive renovations in recent years.



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# GOLD COAST / MAG. MILE STATS

Dramatic storefront & signage options present an opportunity for bold branding with flagship presence.



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# Flagship Opportunity

*Establish a presence in one of the world's top 10 destinations for hospitality, dining & retail.*

## FLAGSHIP DESTINATION

Unique opportunity to **create a flagship retail, dining or entertainment destination**

Incredible branding opportunity with a **custom, tenant-designed storefront & bold signage**

## RETAIL SPACE

**7,515 SF** street level retail / restaurant space available for lease with 1,948 SF 2<sup>nd</sup> floor mezzanine

**±75 feet of frontage** along E. Pearson Street provides **opportunity for substantial signage and outdoor seating**

Available immediately

## UNMATCHED LOCATION

Just **steps west of Michigan Avenue**, adjacent to the iconic Old Watertower landmark, Loyola University Water Tower Campus

Within ½ block of the highest pedestrian counts on Michigan Avenue

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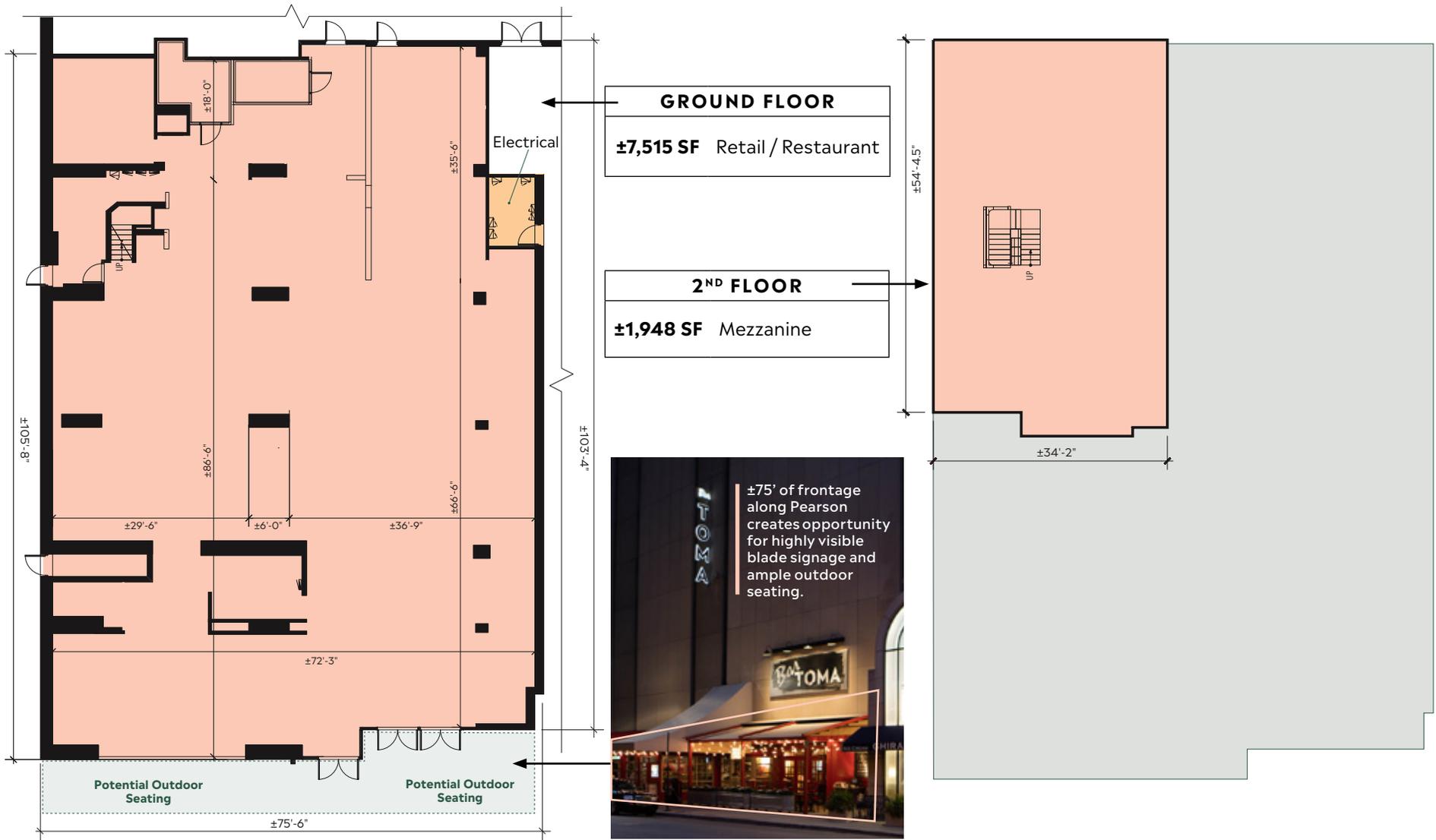
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# FLOOR PLANS



E. PEARSON STREET

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# AREA RETAIL MAP



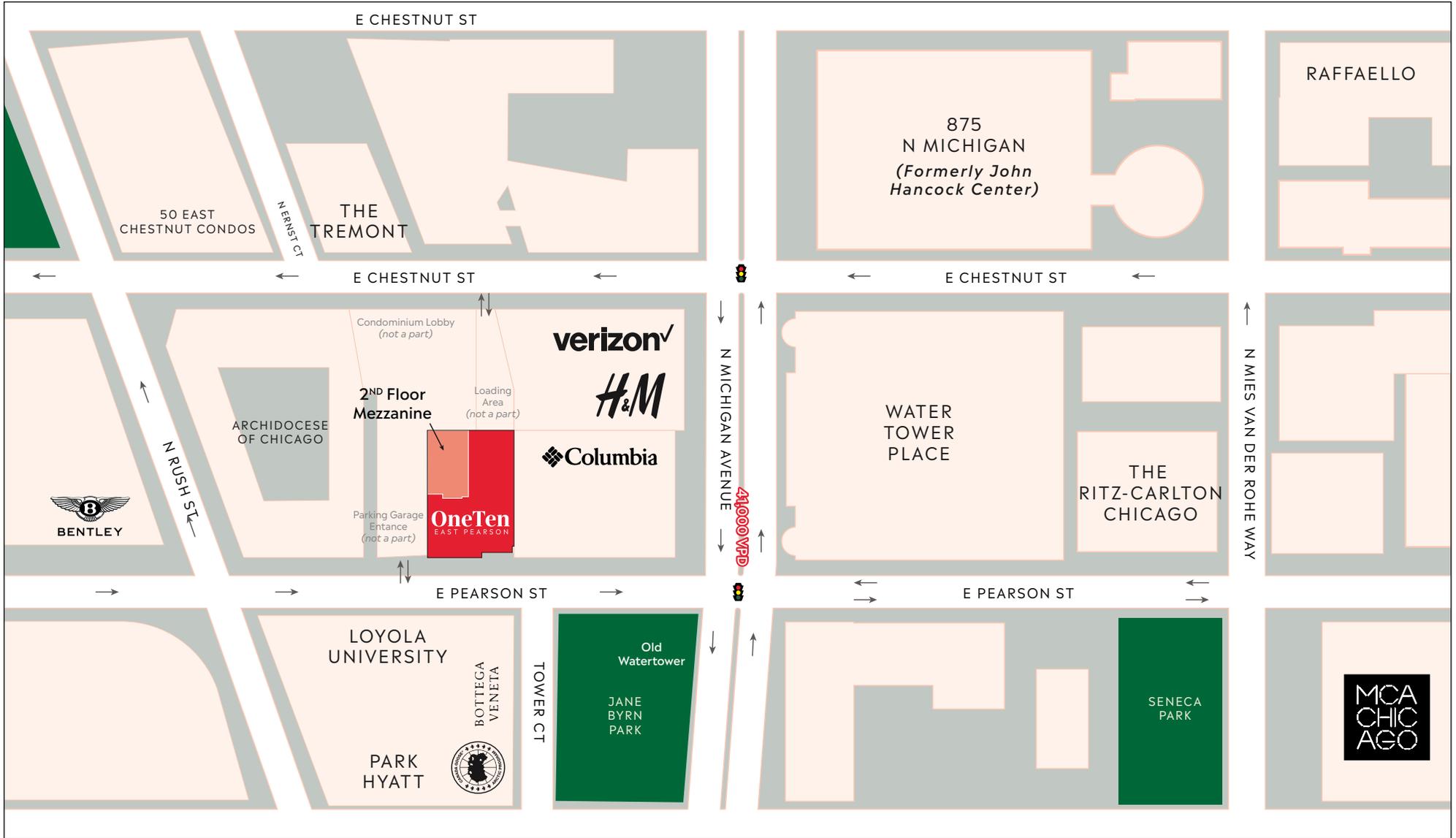
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# SITE PLAN



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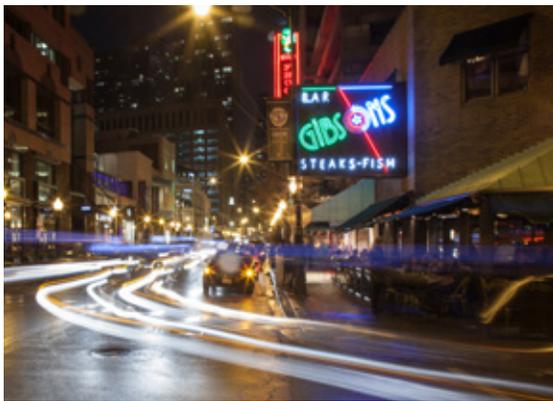
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# UNRIVALED LOCATION FOR BRANDS



GUCCI



TIFFANY & CO.



BAR • STEAKHOUSE  
GIBSONS

ZARA

Dior

ARITZIA



J.CREW



MICHAEL JORDAN'S  
STEAK HOUSE



bloomingdales

Disney

NICO  
OSTERIA

H&M

OneTen East Pearson is ideally situated just off Michigan Avenue, surrounded by luxury boutiques, national brands, world class restaurants, and award-winning hotels.

Neighboring tenants include H&M, Canada Goose, lululemon, Artitza, Nico Osteria, Tiffany, Nike, Zara, Apple, Gucci, Bloomingdale's, Gibsons Steakhouse, Burberry, Michael Jordan's Steak House and Louis Vuitton, among others.

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